

# Case Study

## Toyota Showroom



### Brief

To provide high density storage solution suitable for administration offices as well as showroom. This needed to look stylish yet unobtrusive.



Toll House Toyota are one of the top Toyota dealerships in the south of England. Their busy showrooms at Slinfold, just outside Horsham, are open to the public six days a week, so it is vital that the premises remain in peak condition at all times in order to promote the Toyota brand.

Given the nature of car retailing where so much of the operation is on public display, all the fixtures and fittings - particularly the furniture - are permanently in the spotlight. So with their volume of business increasing year on year, Toll House were especially mindful of the need to make the right choice when selecting upgraded front and back office storage facilities.

The objective was to find a practical solution which didn't compromise on style.

They were advised by their office furniture suppliers, MBO, that a new storage range launched by one of the

country's leading manufacturers, Eurotek, could well be the answer to their ever increasing storage requirements. The range, called Storemaster, is a modular, floor to ceiling system, designed to maximise office wall space and lends itself to both front and back office use.

With its ability to be adapted for both filing and shelving capacity, Storemaster also helps to maximise the use of valuable floor space so that both large and small businesses can work within the most cost effective and efficient office layout. At Toll House, the company needed additional and replacement storage for both the showroom and their first floor offices attached to one end of the showroom.

"With space at a premium in our admin and accounts offices, Storemaster was particularly attractive because of its floor to ceiling capacity," Toll House Managing Director Peter McLaughlin explained. "The amount of material we

have been able to store in one place is phenomenal. This has provided a far more practical solution than the individual filing cabinets and cupboards which we had previously." Downstairs, in the main showroom, Storemaster has been put to excellent use for sales administration purposes. With its distinct white maple finish, the product has created a combination of shelving and filing solutions tailored to Toll House Toyota's specific requirements.

"It looks stylish but at the same time it is unobtrusive which is exactly the effect that we wanted to create," added Peter McLaughlin. "By its nature, this dealership is high profile, in the public spotlight at all times. If we are launching a new model, it is not unusual to have hundreds of people in the showroom at one time. So the surroundings need to look the part. Eurotek's Storemaster has provided a thoroughly professional answer to our storage requirements and is in keeping with the professional service which we offer our customers."



### Client

*Toll House Toyota*

### Site

*Slinfold, Sussex*

### Product Range

*Storemaster*

### Winning factors

*Floor to ceiling capacity was ideal as space was at a premium*

*Stylish and unobtrusive from the outside, yet full of filing options on the inside*