

# Case Study

## Ford Lifestyle Showroom



### Brief

Provide a modern work area to compliment the vehicles on display and to promote an interactive and customer friendly environment.

### Client

*Ford Lifestyle*

### Site

*Tonbridge*

### Product Range

*agio*



Our brief was to provide workstations and storage for the refurbishment of this Ford branch in Tonbridge, Kent.

The installation comprised of five workstations and side tambour storage cupboards for the Parts Department. Five workstations with support pedestals and desk height pedestals for the Sales Executives. Three individual offices for the Rental Manager, Sales Director and General Manager together with a main reception area.

Ford were keen to promote an interactive and customer friendly environment. They felt that the agio Interface unit served this role perfectly, encouraging a more open, customer orientated work space for the Sales Executives.

Support pedestals were used for local storage, as space saving was a priority in the showroom.

The Beech finish was chosen to incorporate a traditional look but was finished with Silver to create a designer and modern feel.

We worked closely with the customer to provide effective CAD drawings to their specific requirements and stayed in regular communication to ensure that delivery and installation would fit in with building work prior to the opening on 19th August 2004.

All went well and the grand opening took place with the Lord Lieutenant of Kent and Lord Mayor of Tonbridge as guests of honour.



### Winning factors

*The agio range proved ideal for this project with complimentary reception and storage solutions.*

*The agio interface workstation perfect for customer facing positions*